

APPENDIX C

Stevenage Station Gateway Preferred Option Area Action Plan Questions 30 January to 18 March 2023	
Quick Feedback- Aim of questions: To understand how respondents use the area and provide quick feedback.	
1	Name/Company (optional)
2	Where do you live? (postcode)
3	What age bracket are you in? <input checked="" type="radio"/> Under 18 years <input type="radio"/> 18 - 24 years <input type="radio"/> 25 - 34 years <input type="radio"/> 35 - 44 years <input type="radio"/> 45 - 54 years <input type="radio"/> 55 - 64 years <input type="radio"/> 65 - 74 years <input type="radio"/> 75 years +
4	Which of the following best describes you? <input type="radio"/> I am a local resident <input type="radio"/> I work in the area <input type="radio"/> I study in the area <input type="radio"/> I commute through the area <input type="radio"/> I am a local business owner <input type="radio"/> I regularly commute through the area
5	Why do you use the railway station? <input checked="" type="radio"/> Commuting – in and out of Stevenage <input type="radio"/> Business – meetings, seminars etc in Stevenage <input type="radio"/> Pleasure / Cultural (visiting Stevenage) <input type="radio"/> Pleasure / Cultural (visits to London and Northwards)
6	How do you travel to the station? (more than one if applicable) <input checked="" type="checkbox"/> Car <input type="checkbox"/> Train <input type="checkbox"/> Bus <input type="checkbox"/> Taxi <input type="checkbox"/> Walk <input type="checkbox"/> Wheelchair <input type="checkbox"/> Mobility Vehicle <input type="checkbox"/> Pedal Cycle <input type="checkbox"/> Electric Cycle <input type="checkbox"/> Scooter <input type="checkbox"/> Electric Scooter

Motorcycle
Other (Please state)

Current Views - Aim of questions: To understand views of the area and what should be included within an arrival experience. This included people's expectations of a new station and potential land uses.

7 What do you think a positive arrival experience at Stevenage Station should include?

- Select one or more options
- Clear signage
- Feeling safe
- Good easy access
- Visually attractive
- Greenery/trees
- Seating
- Toilets
- Cycle hub
- Design of buildings
- Clean spaces
- Options for shops
- Options to eat and drink
- Onward travel
- Landmark
- Other (please specify)

8 Any other comments on the Station and surrounding area?

9 We are interested in learning from other places where investment has been secured; Which of these stations do you prefer?



Oxford



Reading



Cambridge



Kings Cross

10 What do you like about these Stations?

Select one or more options

- Clean air
- Transport connections
- Variety of shops
- Onward travel
- Green space/open space
- Cycle provision
- Accessibility
- Wayfinding
- Safety
- Lighting
- Landmark arrival
- Landscaping
- Public Realm
- Add something else

Any other comments?

Emerging Framework - Aim of questions: To enable respondents to have their say on the objectives of the Area Action Plan.

11 Can you rate the following Area Action Principles in order of how important they are for the station and surrounding area? (1 = Most Important 8 = Least Important)

A new arrival experience

Enhanced movement and access for different type of travel e.g. cycling, walking, bus, etc.

Enhance public space with biodiversity, habitats, urban drainage and improving air quality

New mixed-use development to unlock the economic opportunity (e.g. a mix of uses such as housing, offices, homes, shops)

Low carbon developments to tackle Climate Change

Future proof the design for new technologies

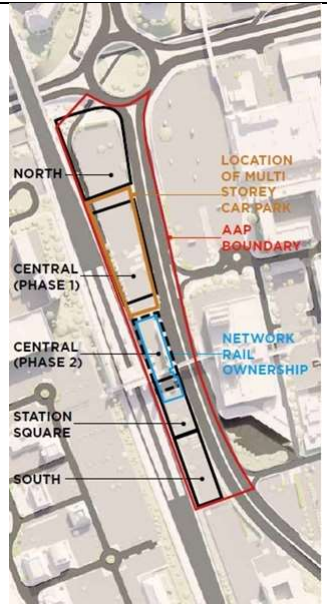
Celebrating the heritage of the town

Making the most of digital connectivity and high-speed broadband

12 Regarding development north and south of the railway station, what would you like to see developed here?

Select one or more options below:

- Housing
- Offices / Flexible Working Spaces
- Employment / Industrial
- Retail
- Hotel
- Leisure / Sports Facilities
- Cultural Facilities (e.g. theatre, heritage related)
- Transport Hub
- Public Realm / Open Space / Green Space
- Temporary Uses
- Retain car parks



Options and Opportunities – Aim of questions: To understand views of the preferred options of the Area Action Plan

13 Preferred Option 2 for Lytton Way seeks to reduce the central area of Lytton Way between Swinggate and Danesgate to a single carriageway and restricts movement to buses and taxis only.



Do you support this option?
Rating 1 (No) – 5 (Yes)

14 What do you like about Option 2?

15 What don't you like about Option 2?

16 Preferred Option 3 for Lytton Way seeks to remove regular vehicle movement from the front of the station and Lytton Way ceases to be a through-route.



Do you support this option?
Rating 1 – 5

17 What do you like about Option 3?

18 What don't you like about Option 3?

19 The Cycle Path Preferred Layout seeks to retain the existing bicycle path and creates a new segregated path within the revised Lytton Way street profile.



a) Do you support this option?
Rating 1 – 5

b) Any other comments on this option?

20 Do you have any other comments?

Map - Aim of question: To enable respondents to pinpoint positive or negative comments spatially

21 Place a pin on the map and tell us what is good or bad?

Home Map of the station and surrounding area [completed]

177 responses



Stevenage Youth Survey – Aim of question: To enable a younger audience to engage with planning

22 How long have you lived in Stevenage? Select one option

- All my life
- Since nursery
- Since primary
- Since Secondary
- Since sixth form/college
- I am just visiting Stevenage

23 How do you feel about living in Stevenage?

- Love it
- Its ok
- Neutral
- Meh
- Dislike

24 Tell us Why?

25 Why do you use the train station?

- To go to places with my friends
- Onward travel to airports / holidays
- On the way to / from school
- To go places with my family

26	<p>What do you think would make Stevenage station better?</p> <ul style="list-style-type: none"> ○ Clear signage ○ Feeling safe ○ Good easy access ○ Visually attractive ○ Greenery/trees ○ Seating ○ Toilets ○ Cycle hub ○ Design of buildings ○ Clean spaces ○ Options for shops ○ Options to eat and drink ○ Onward travel ○ Add something else
27	<p>Regarding development north and south of the railway station, what would you like to see?</p> <p>Housing Retail Offices / flexible working spaces Hotel Sports / leisure facilities Cultural facilities / theatre Transport hub Retain car parks Green open spaces</p>
28	<p>Any other comments on the Station and surrounding area?</p>